





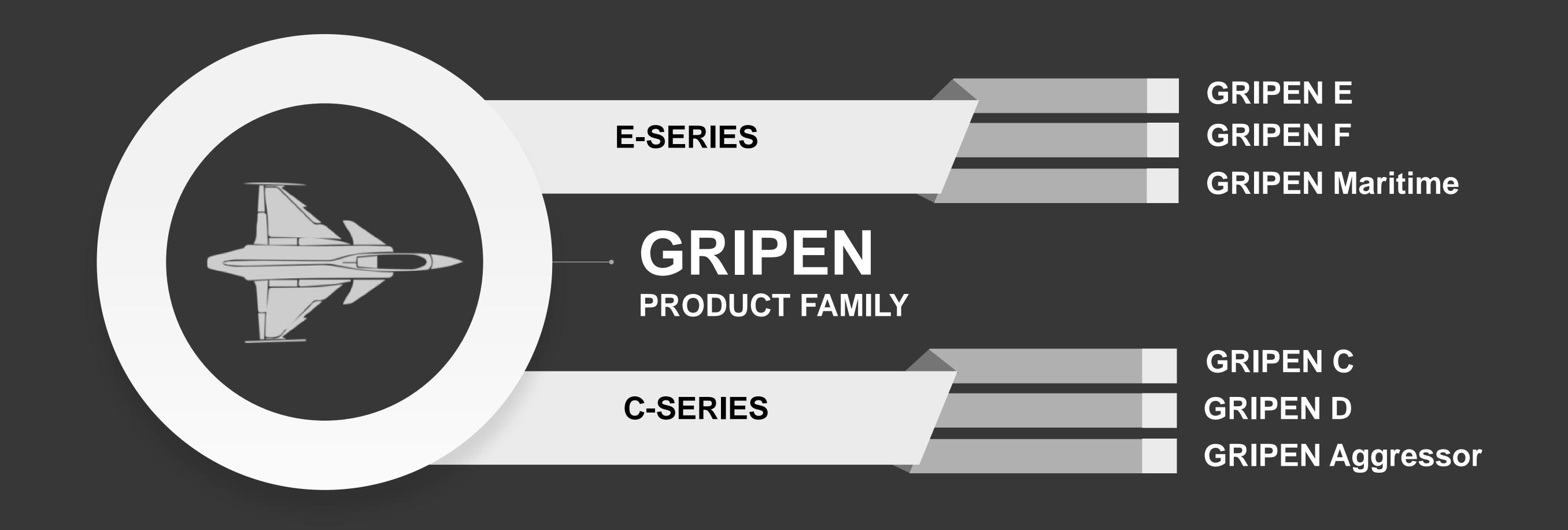
Jonas Hjelm Head of Business Area Aeronautics



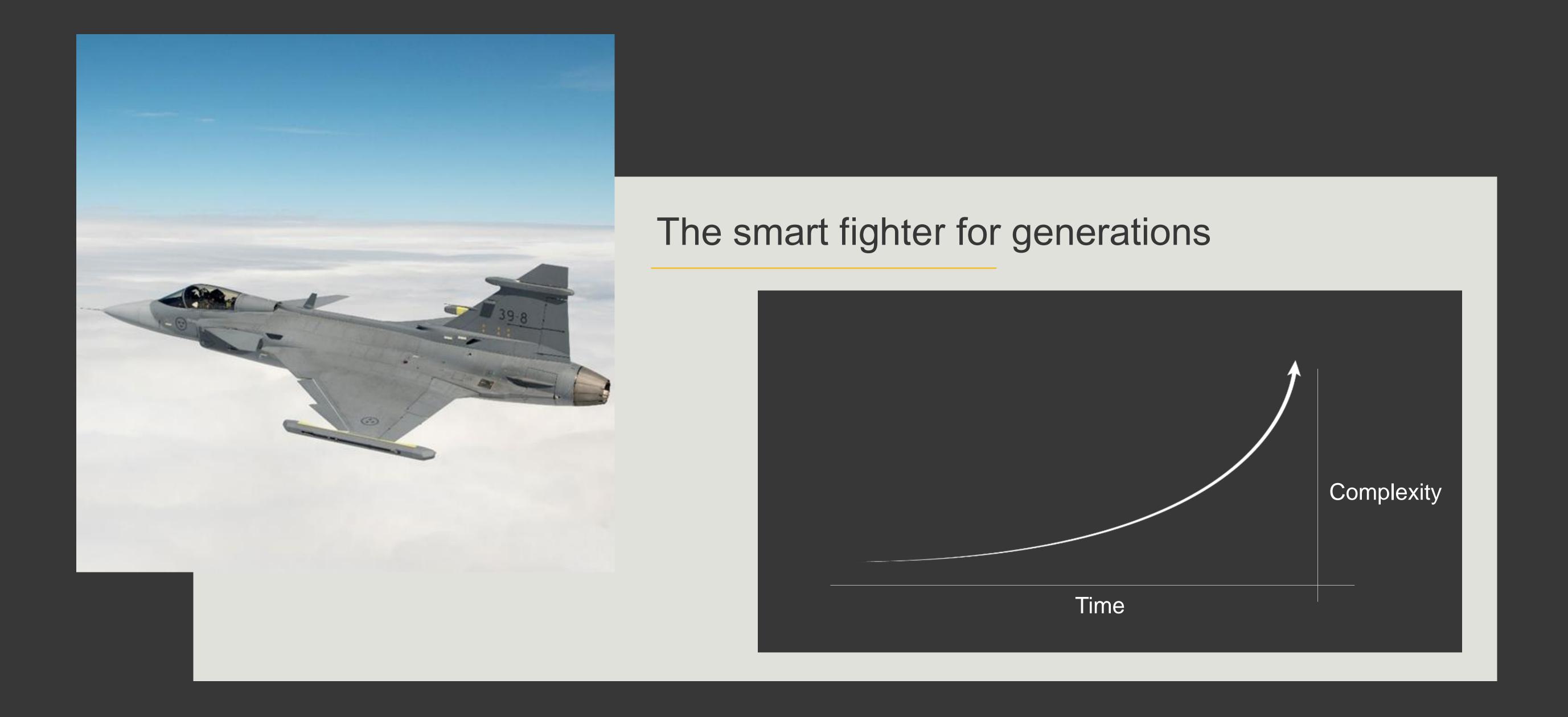
A year of achievements



















Richard Smith

Head of Gripen Marketing & Sales

@RichJBsmith



### Gripen 2018 - Key factors

Highly complex & lengthy procurement processes

Focus on Gripen C-series sales

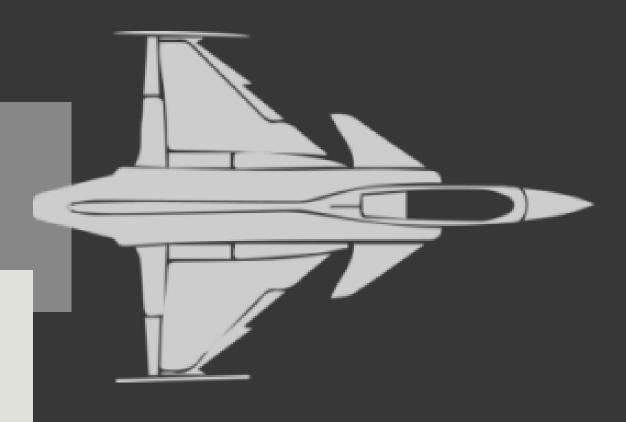
Gripen C-series capability and overall value world-leading

High market interest for both Gripen C-series and E-series

Sales efforts for Gripen E-series increasing – pitched in several major competitions

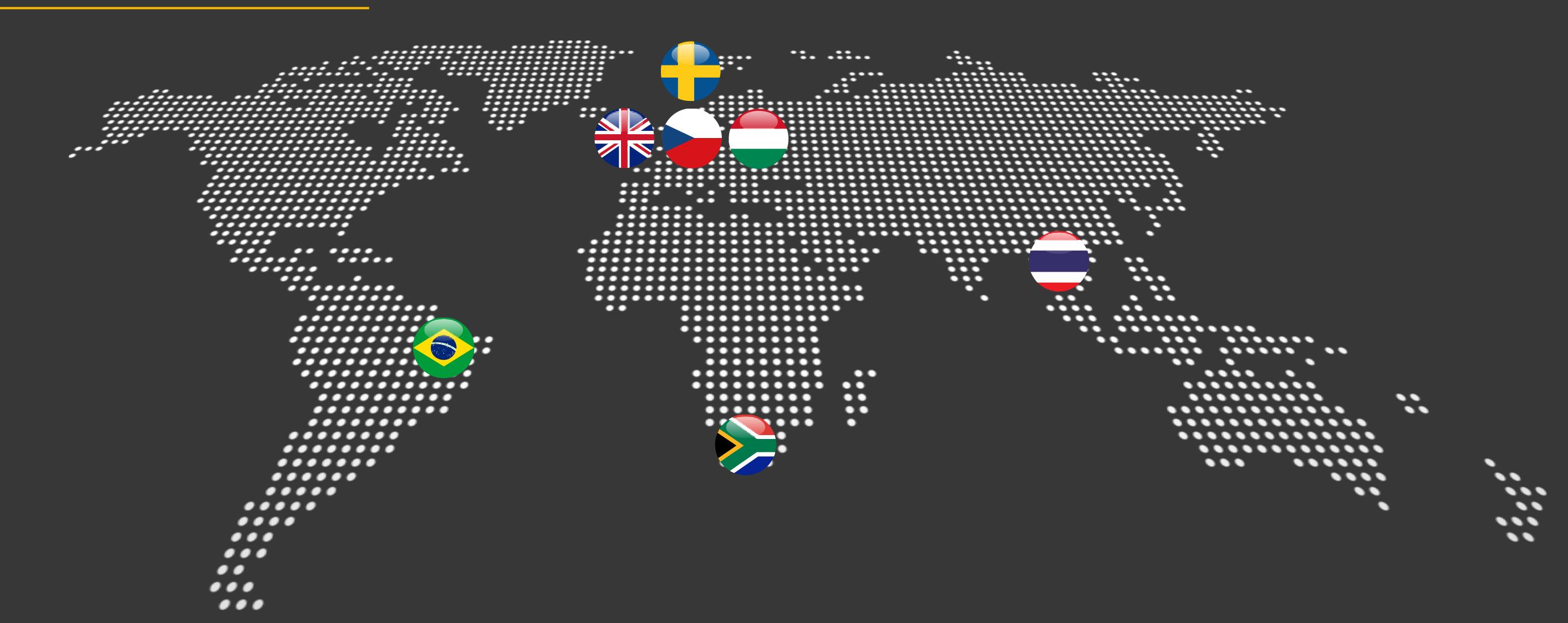
Gripen success in Brazil strengthening sales efforts

Convert 'Aggressor` Business
Development into Sales (UK & USA)
- Gripen Aggressor well suited



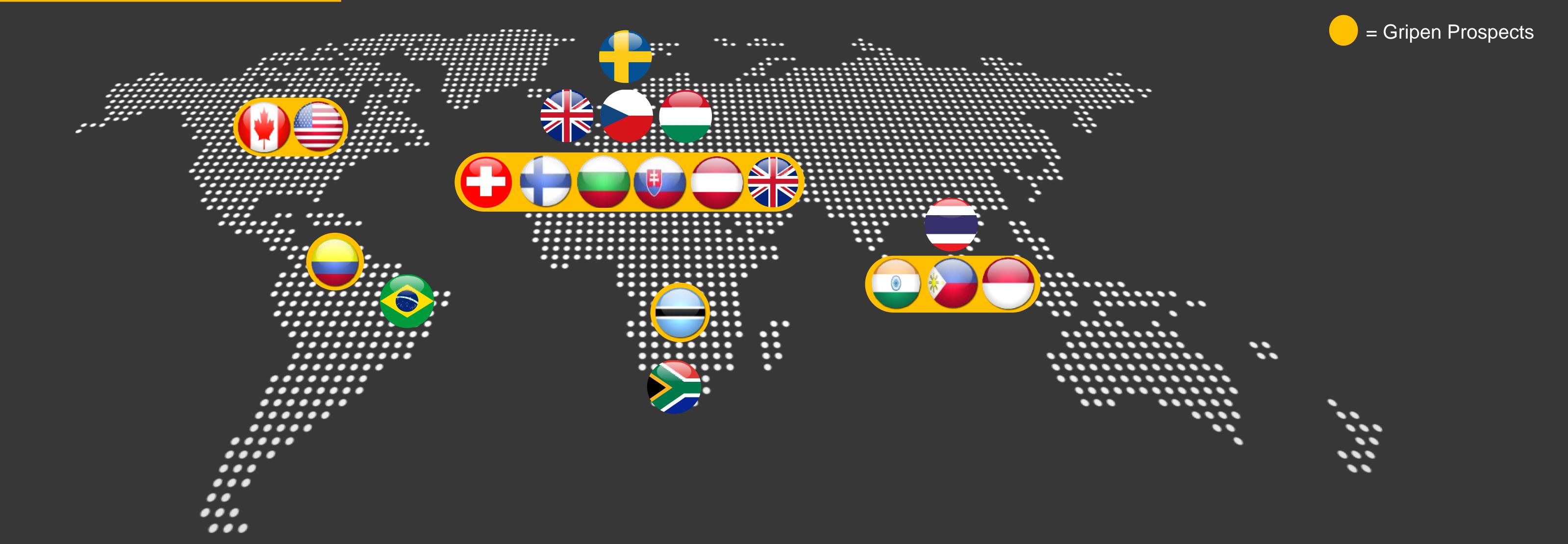


### Our global footprint





### Our global footprint



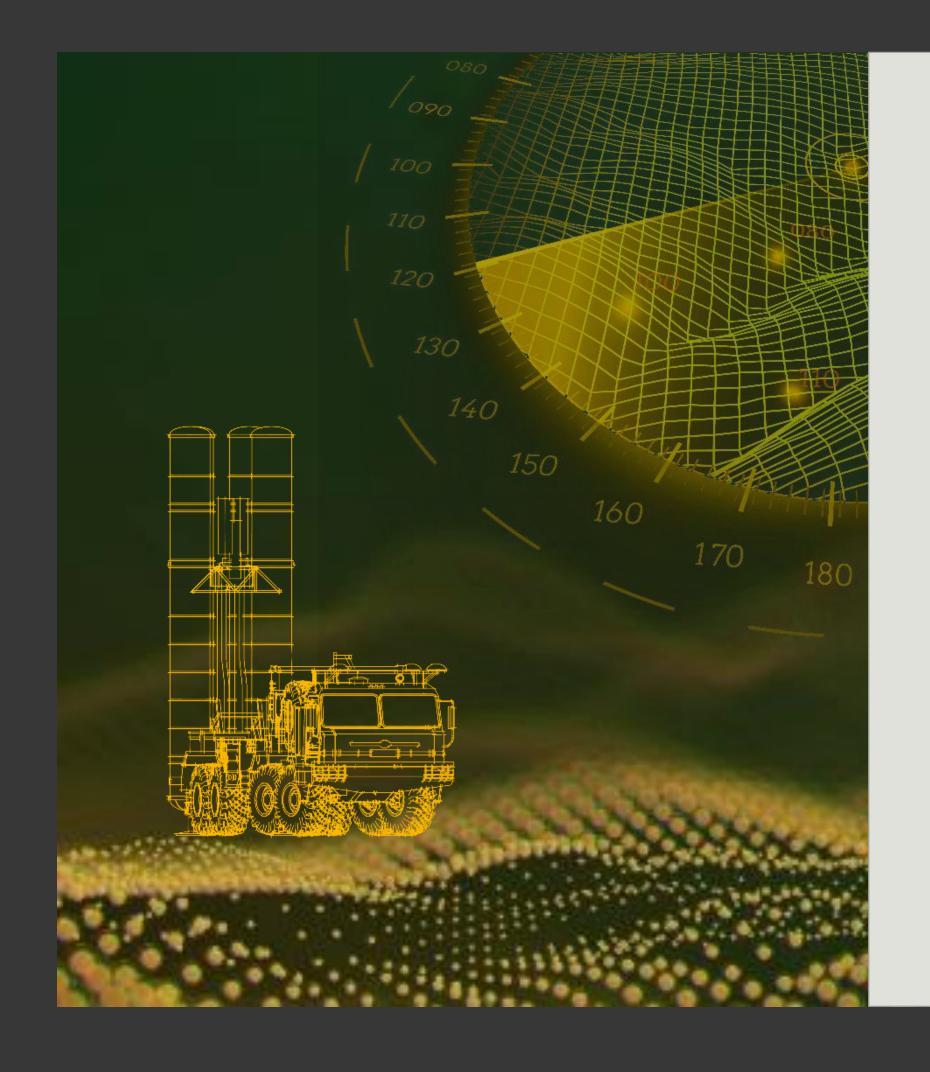




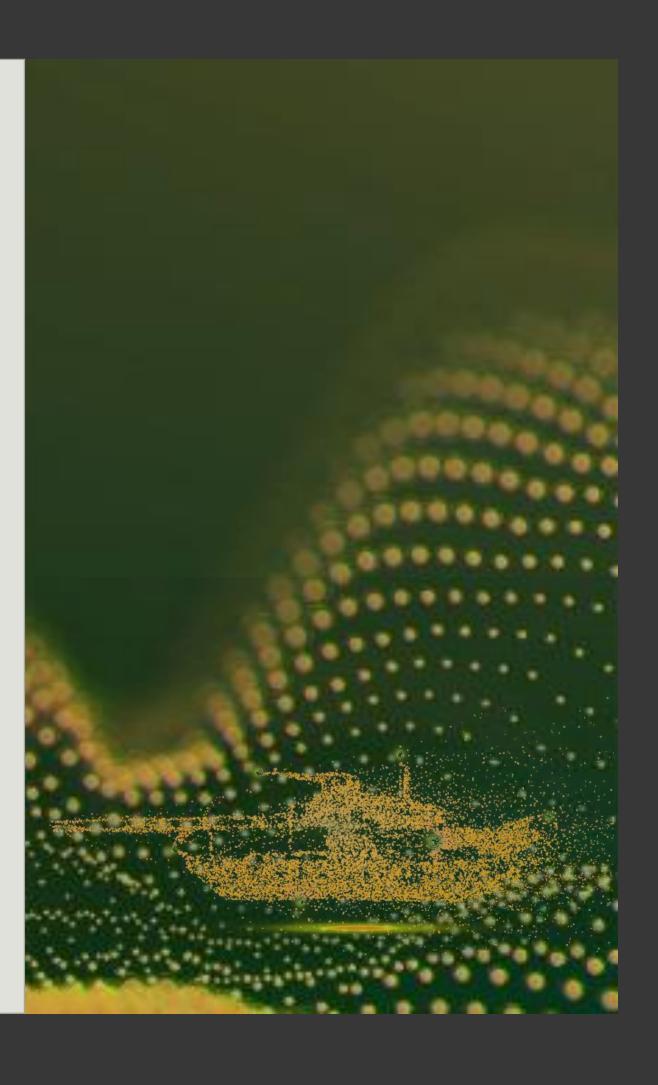
Mikael Olsson
Wing Commander Flying



### The rapidly evolving battlespace



- Rapid technological development
- High-tempo operations
- Long range weapons and radars
- Low observable targets
- Advanced electronic warfare
- More data to analyse
- Rapid obsolescence



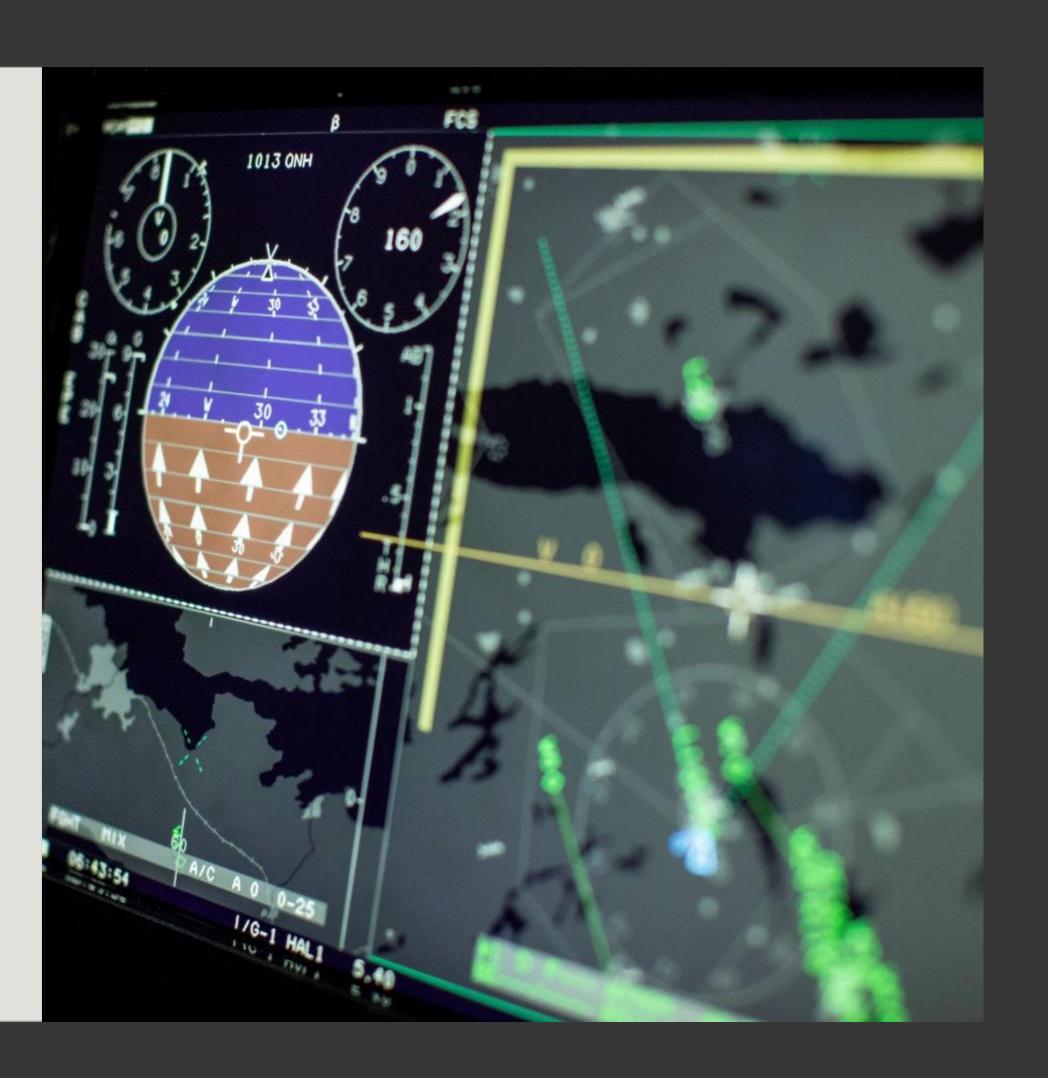


### The rapidly evolving battlespace



#### For the pilot, this means:

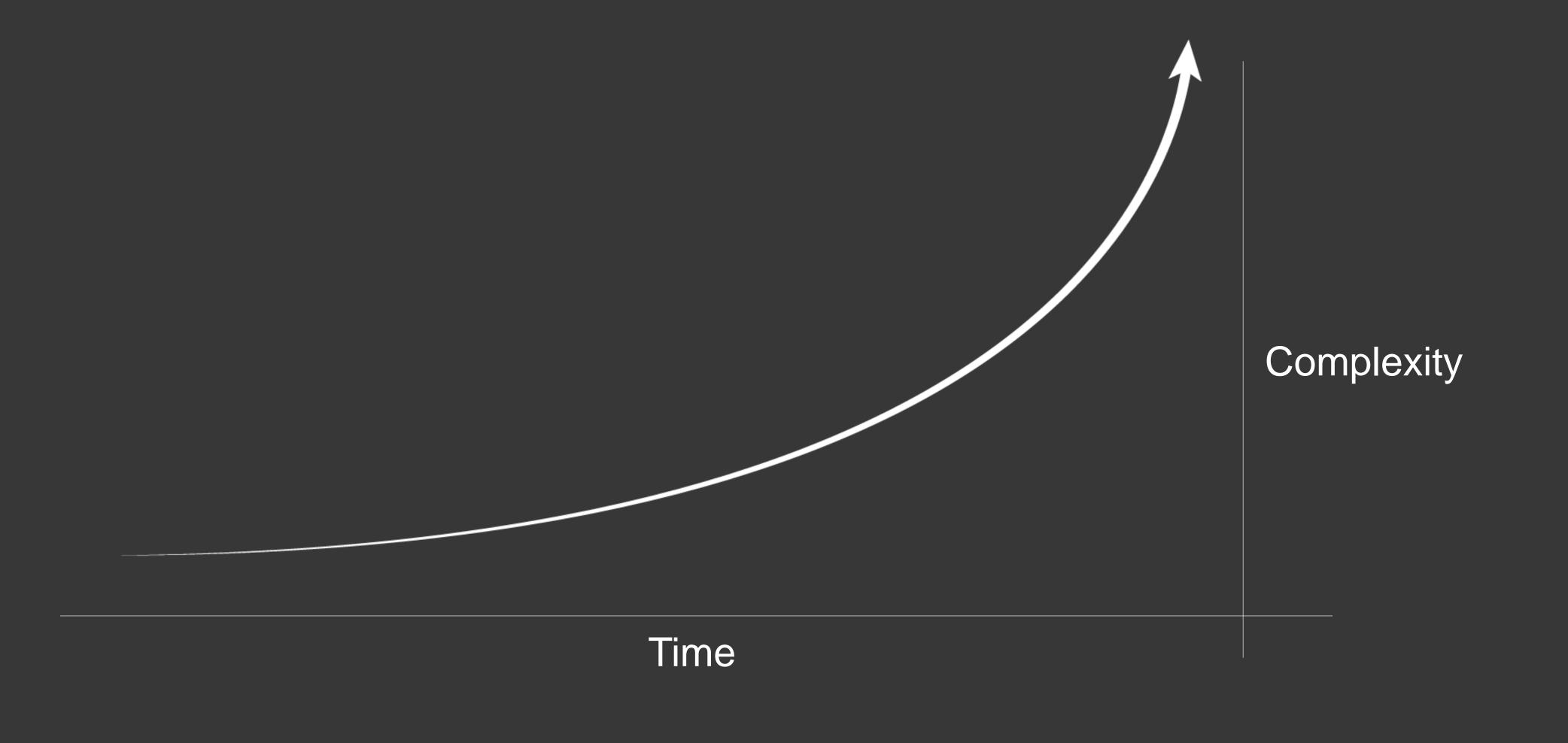
- No threat avoidance
- Deal with low-signature threats
- Human machine collaboration
- Full spectrum control





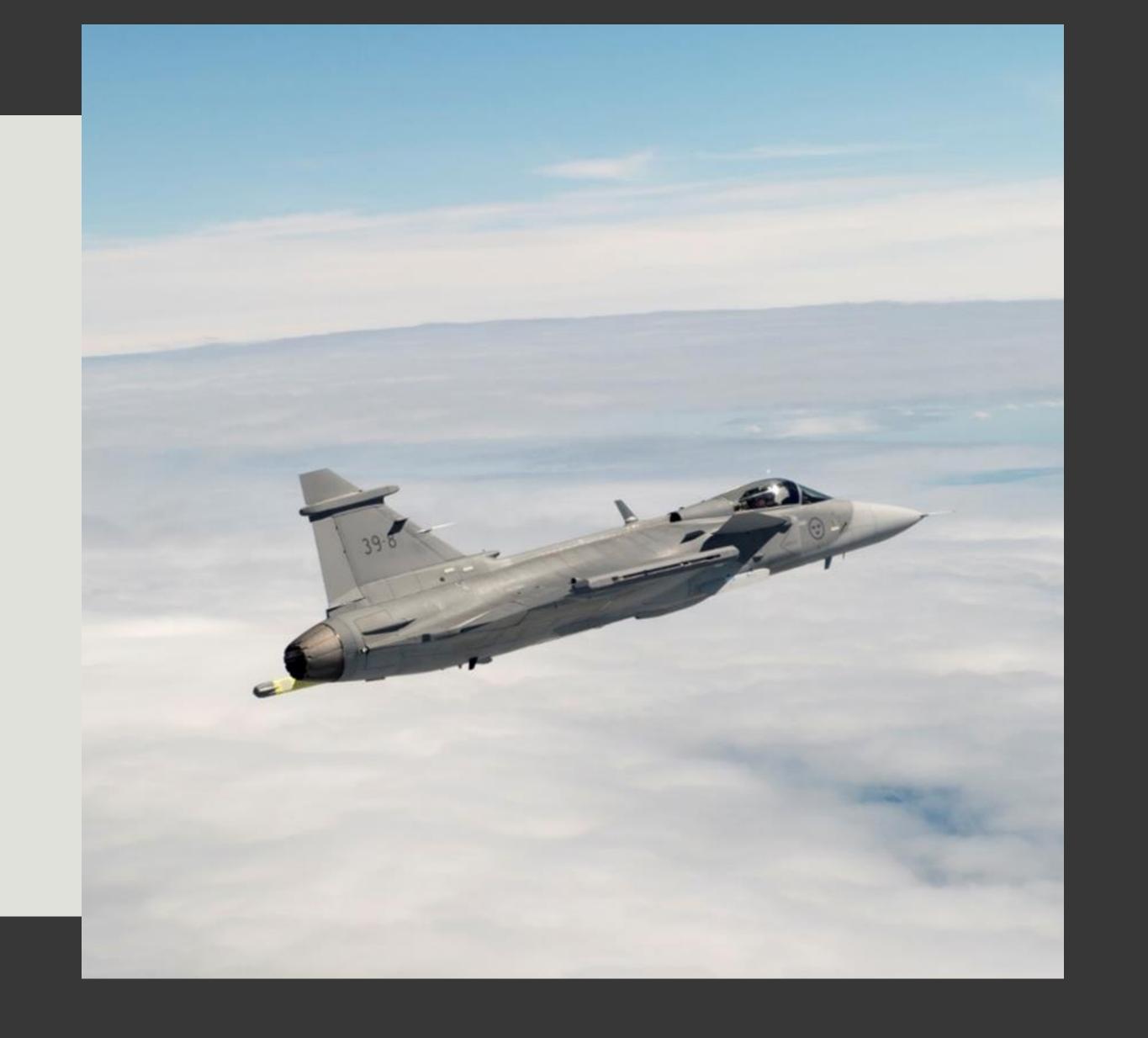
### The rapidly evolving battlespace

The future of air power is defined by technology

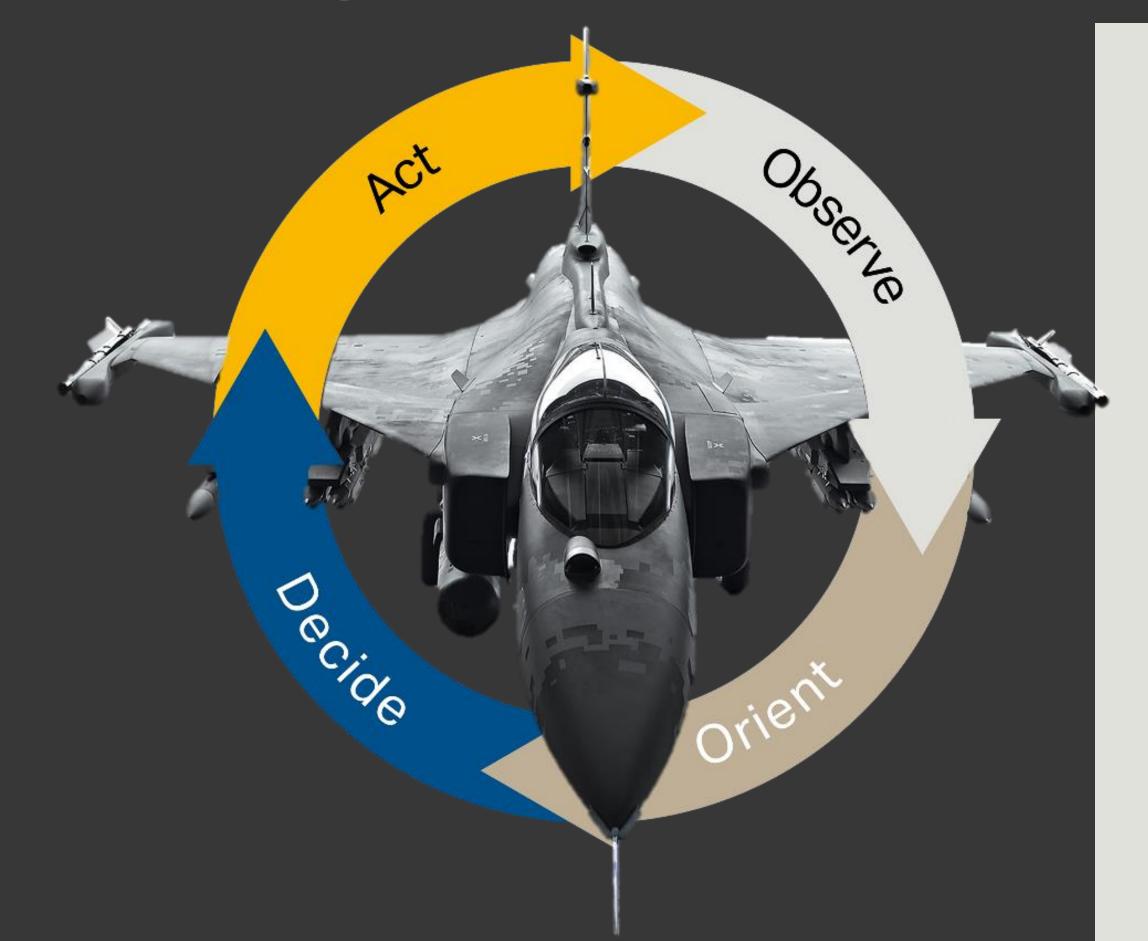




Gripen E - the fighter that adapts and embraces technology and is smart enough to turn it into operational effect.







#### Operational effect means:

- Quick decision cycle
- Correct analysis
- Cooperation





# See the unseen. Before being seen.

- Advanced sensors
- Data collection
- Shared resources
- Sensor fusion

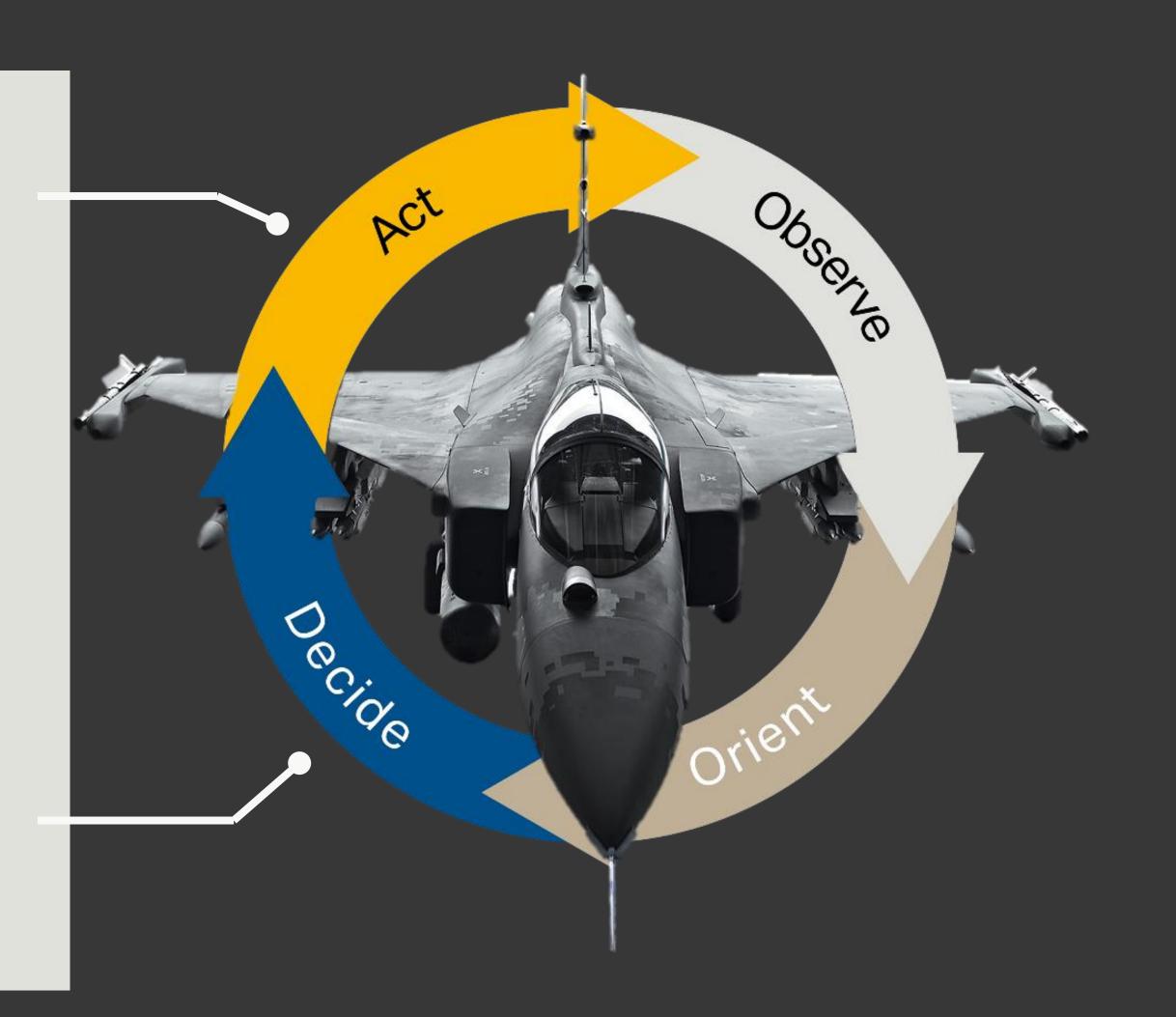


## Defeat any threat. Anywhere.

 Advanced electronic warfare and the latest weaponry

### Be in control. Intuitively.

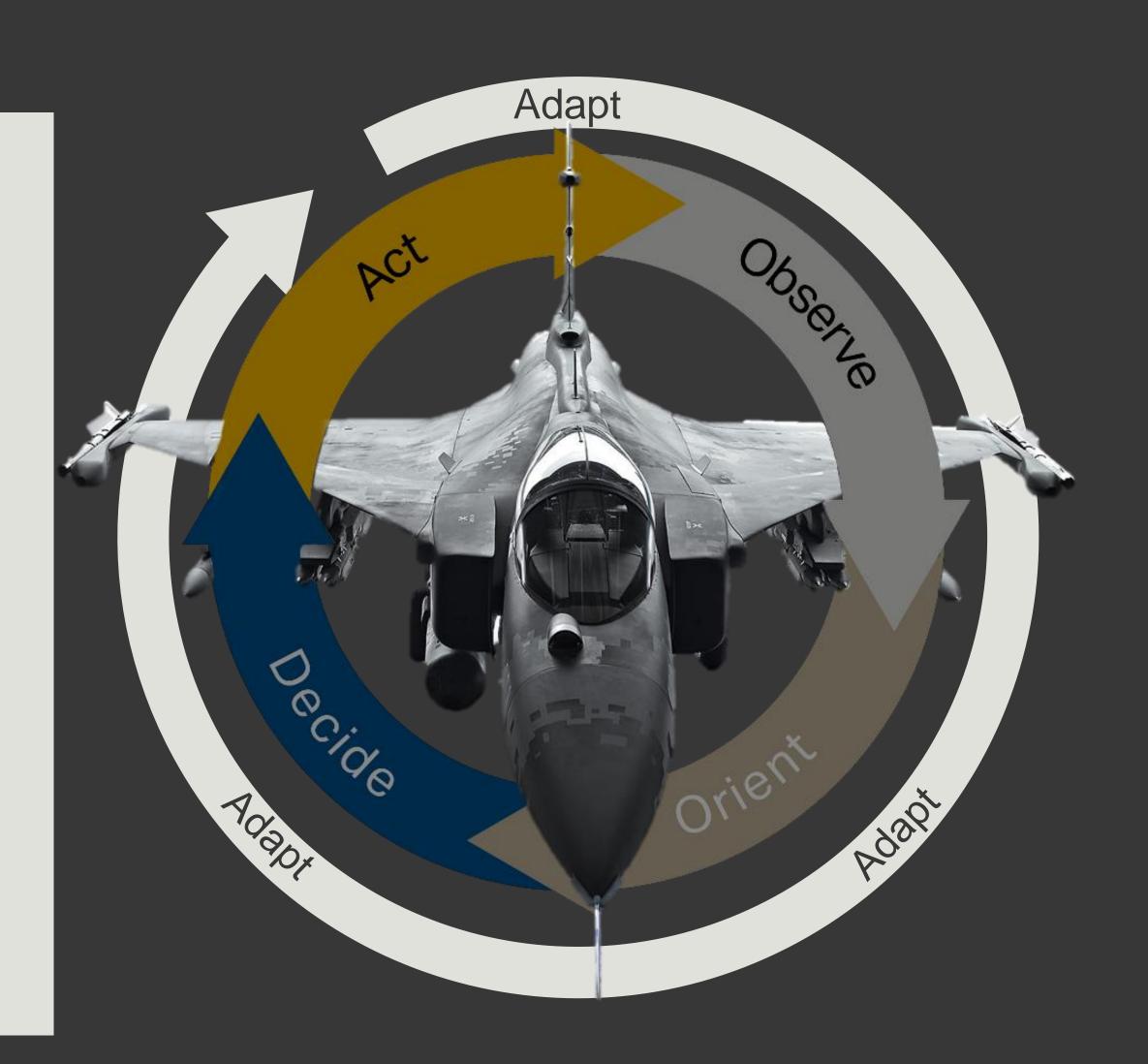
- Decision support
- Autonomy





## Adapt fast. Stay relevant.

- Smart avionics architecture
- New threats require new tactics
- Tailored applications and H/W changes
- Quick integration with minimum testing
- New functions updated during a mission











Inga Bergström, M.Sc. E.E. Sales Director, Product Area Gripen





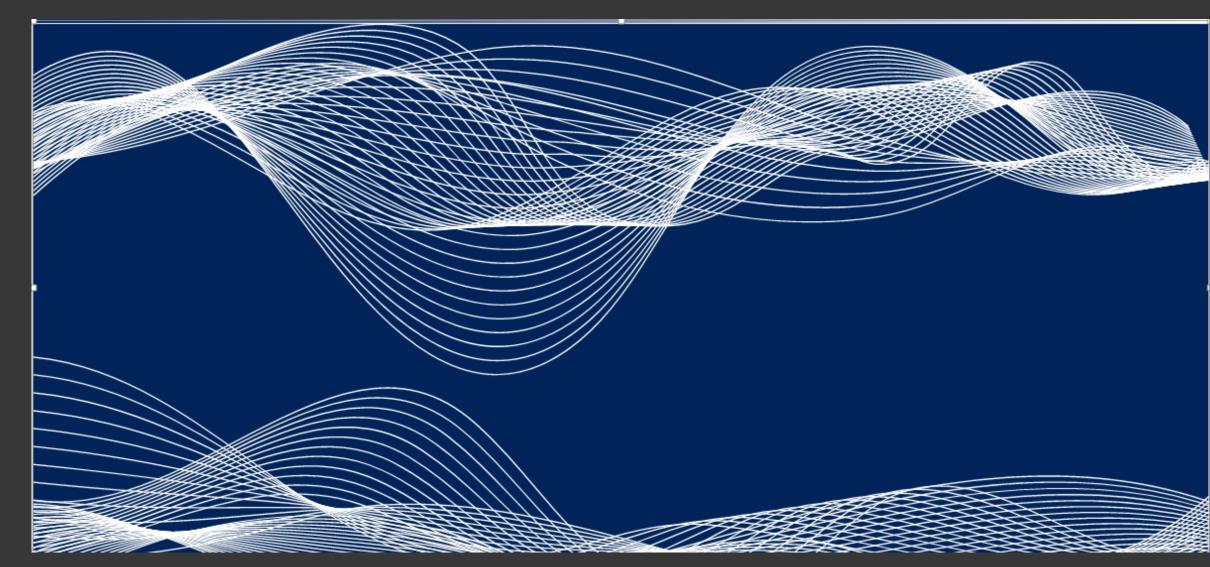


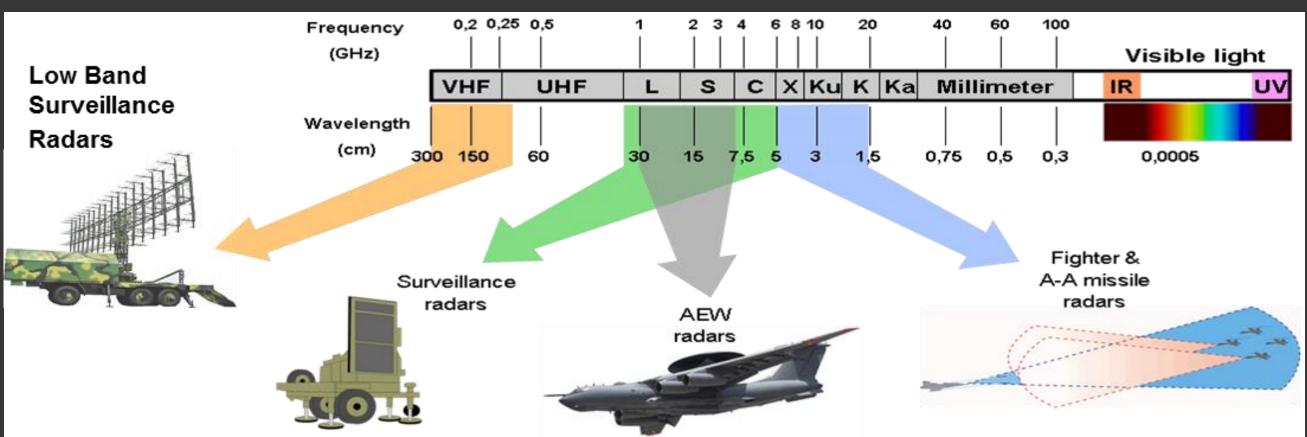
Electronic Warfare is a force multiplier It enables you to achieve the unexpected



#### This is Electronic Warfare — EW

- EW is the combat for the control over the Electromagnetic (EM) spectrum
- The EM spectrum covers all energy radiated by means of electromagnetic waves and include:
  - Radio communications
  - Radar transmissions
  - Laser radiation
  - Infrared radiation
- The goal is to gain superiority against enemy sensors





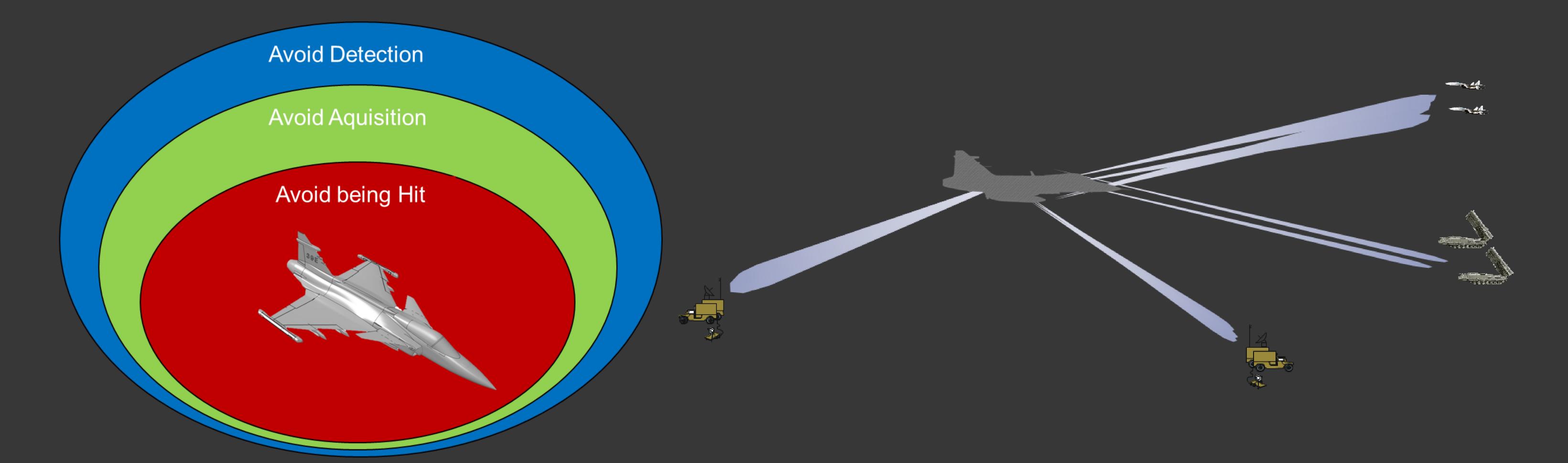


### Signal and threat environment





### Mission success



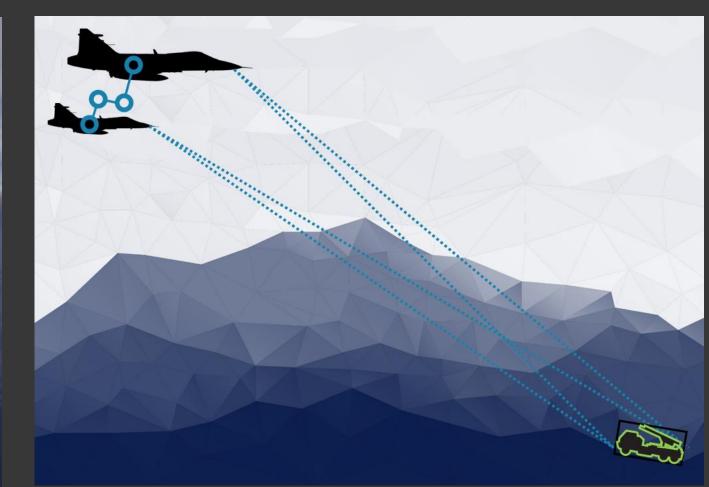


### Fighter EW requirements

- Listen, Detect, Identify, Deter, Defend, Defeat
- Radar and missile approach warning for self protection
- Electronic Support Measure for tactical support
- Electronic countermeasures
- Countermeasure dispensing





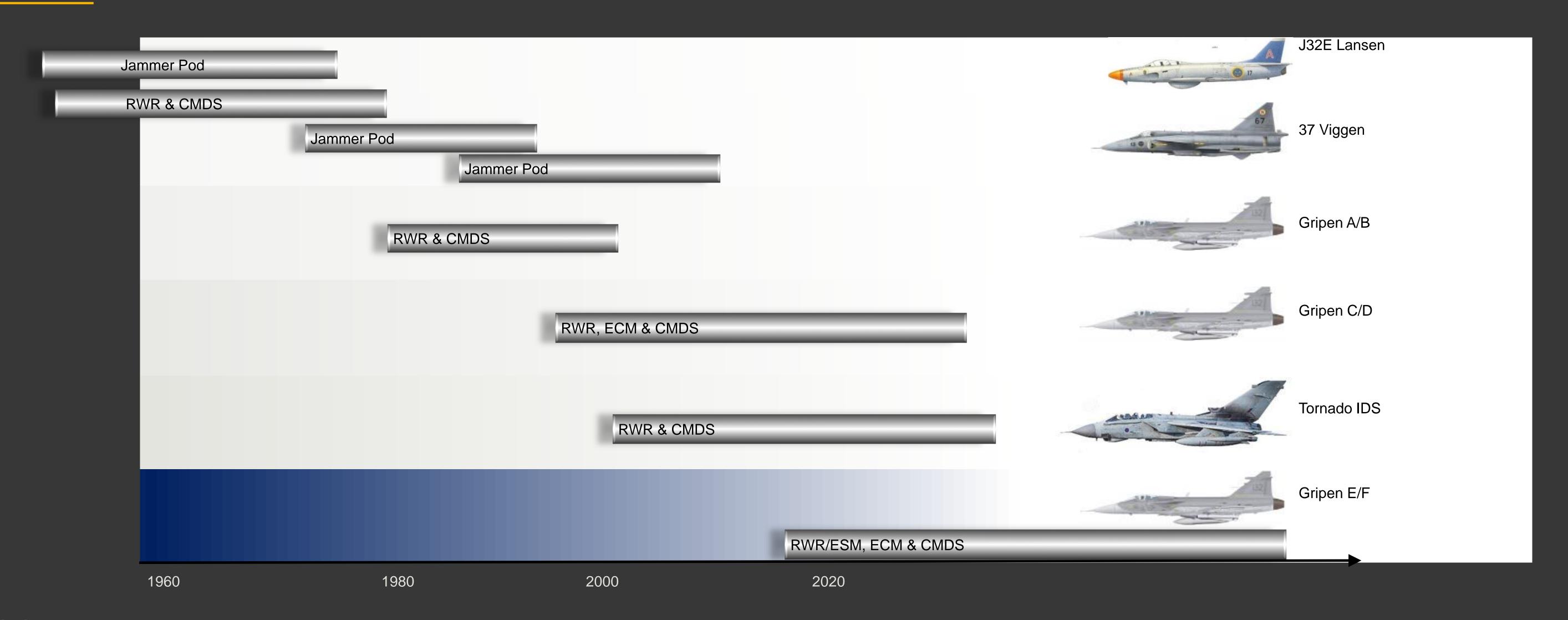








### Fighter EW experience





### EW on Gripen E

